



COMUNIDADES LATINAS  
UNIDAS EN SERVICIO

**FOR IMMEDIATE RELEASE:**

Contact:  
Kathleen Westerhaus  
Chief Operating Officer  
Comunidades Latinas Unidas En Servicio  
651-379-4257 / [kwesterhaus@clues.org](mailto:kwesterhaus@clues.org)  
[www.clues.org](http://www.clues.org)

**Comunidades Latinas Unidas En Servicio (CLUES)  
Appoints Diego Osuna as Interim Executive Director of the Agency**

*Saint Paul and Minneapolis, January 24, 2012* – CLUES is pleased to announce that Diego Osuna, MBA, Director, External Partner Development – Marketing Alliances, General Mills, has accepted the position of Interim Executive Director of CLUES while the organization conducts a national search for a regular, full-time president. This announcement follows the resignation of CLUES President Jesse Bethke Gomez, MMA, who, having faithfully served CLUES for 16 years, has been appointed to the position of Vice-President of University Advancement and the Executive Director of the Metropolitan State University Foundation. Mr. Bethke Gomez will continue to serve as the President of CLUES until the close of the business day on January 27, 2012.

“We are grateful, and thrilled that Diego Osuna has agreed to assume the role of Interim Executive Director of the agency; CLUES is fortunate to be able to advance into a new era of service under the high-caliber leadership and expertise of Mr. Osuna,” stated Jesse Bethke Gomez, President of CLUES. “His appointment provides certainty to CLUES, to our stakeholders, and to the communities we serve, that our agency will continue to thrive. Please allow me to communicate my deepest gratitude to the Board of Directors, to our funders, and to our friends for their years of unwavering support for CLUES. I am honored to have served our community alongside the devoted staff of CLUES, with whom I have had the great privilege and joy of building an institution as a force for positive change during my tenure as President. My departure finds CLUES strong and well-prepared for the future; I am looking forward to the next stage in my career to help advance the mission of Metropolitan State University and to recommence my Doctorate of Business Administration degree program. Thank you for the tremendous honor of serving our communities.”

Diego Osuna has served with distinction on the CLUES Board of Directors since 2004, most recently in the role of Chairperson of the Board. Professionally, Mr. Osuna has six years of management experience gained at Cargill, a global economic leader in food services. Mr. Osuna gained an additional ten years of experience at General Mills, becoming a seasoned leader with a wide breadth of experience in the areas of marketing, international business, finance, and human resources. General Mills, a strong supporter of CLUES over the years, has generously agreed to grant Diego Osuna a sabbatical leave while he oversees the executive transition of CLUES. “As a global company, General Mills remains committed to supporting philanthropic initiatives and corporate social responsibility in the communities where we do business, and especially in our world headquarters community,” stated Ellen Goldberg Luger, vice-president and executive director of the General Mills Foundation. “General Mills is, therefore, proud to be a longstanding partner of CLUES and supports its new interim executive director and CLUES’ crucial work in the community.”

Mr. Osuna stated, “On behalf of the Board of Directors, I wish to express the Board’s deepest appreciation to Jesse for his leadership, dedication, and professionalism in leading CLUES over the last 16 years to become one of our nation’s leading Latino agencies. We thank Jesse for having been a great steward of CLUES and navigating it successfully through the rough waters of this current economic climate. Under his selfless leadership, the agency has experienced 16 consecutive years of non-stop growth. We warmly wish Jesse every continued success as he pursues the next stage of his career. I am grateful for this opportunity to help my community by assuming the role of Interim Executive Director. To that end, I am looking forward to working alongside CLUES’ world-class staff to sustain and grow the momentum of the organization and to keep us on the leading edge of innovation

in this rapidly-evolving landscape for non-profits.”

Mr. David Spalding, Temporary Chairperson of the CLUES Board of Directors, has formed a committee to conduct the national search for the regular, full-time president of CLUES. Mr. Spalding states that, “As the Board of Directors, we place the highest value and priority on the careful selection of the right leader for CLUES to ensure that we uphold our commitment to our community stakeholders. We are very excited about the agency’s future, and we are certain that CLUES will continue to be operationally and financially strong, making a profound difference in the lives of the people we serve.”

The public is invited to the farewell celebration in honor of CLUES President Jesse Bethke Gomez, which is scheduled to take place on Wednesday, January 25th from 5:00 p.m.-7:00 p.m. in the reception area of CLUES, 797 East Seventh Street, Saint Paul, Minnesota.

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### **About CLUES**

CLUES is in its 30th year of service to the community and has been among the top twenty-five Hispanic non-profit agencies in the United States, as ranked by Hispanic Business Magazine. The agency provides a family-centric, coordinated care model of linguistically appropriate and culturally competent services to Latino and other diverse communities in Minnesota. The divisions of CLUES include: Mental Health Services; Chemical Health Services; Family Services; Economic Advancement Services; Aging Well Services; and Community Health Worker Services.