



COMUNIDADES LATINAS
UNIDAS EN SERVICIO

FOR IMMEDIATE RELEASE:

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**Comunidades Latinas Unidas En Servicio (CLUES) Helps More than 100 Families to Keep
their Homes at the First Home Rescue Fair**

Saint Paul and Minneapolis, October 3, 2011 – CLUES is pleased to announce that it helped over 100 families connect with resources at its first Home Rescue Fair, enabling these families to keep their homes.

Because of the high rate of foreclosures in the Twin Cities, CLUES added the Home Rescue Fair to its 2011 Job Fair and Community Resource EXPO. Specialists from local banks, attorneys from the Volunteer Lawyers Network, and HUD-approved housing counselors gathered at Neighborhood House in St. Paul on September 14, 2011, to provide expertise to low-income and immigrant families, many of whom have been among the hardest hit by the recession. Many of the participants in the Home Rescue Fair were at risk for losing their homes to foreclosure. “It was inspiring to see how many lenders came from across the country to help Twin Cities’ Latino families keep their homes,” says Jesse Bethke Gomez, President of CLUES.

In addition to counseling clients about housing and mortgages, there were experts at the Home Rescue Fair providing assistance with property and income taxes, heating/utility costs, worker compensation/disability, home repair, employment services, and food assistance. “CLUES’ Financial Empowerment Services guides families through culturally and linguistically appropriate financial education that gives them the tools they need to be self-sufficient and pursue their hopes and dreams,” says Bethke Gomez.

The Home Rescue Fair is a new initiative of Financial Empowerment Services, which is part of CLUES’ Economic Advancement Services Division (EASD). Nationally recognized by the Annie E. Casey Foundation and the National Council of the Raza (NCLR), EASD highlights education, employment, and financial empowerment programs that assist Latino and other diverse individuals and families to overcome barriers to economic prosperity.

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About CLUES

CLUES is in its 30th year of service to the community and has been among the top twenty-five Hispanic non-profit agencies in the United States, as ranked by Hispanic Business Magazine. The agency provides a family-centric, coordinated care model of linguistically appropriate and culturally competent services to Latino and other diverse communities in Minnesota. The divisions of CLUES include: Mental Health Services; Chemical Health Services; Family Services; Economic Advancement Services; Aging Well Services; and Community Health Worker Services.