



COMUNIDADES LATINAS  
UNIDAS EN SERVICIO

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**Comunidades Latinas Unidas En Servicio (CLUES) President Jesse Bethke Gomez  
Invited to White House Hispanic Policy Conference by the White House Office of Public Engagement**

*Saint Paul and Minneapolis, July 8, 2011* – The White House Office of Public Engagement has invited Jesse Bethke Gomez, President of Comunidades Latinas Unidas En Servicio (CLUES), to participate in the first ever White House Hispanic Policy Conference - Winning the Future: President Obama's Agenda and the Hispanic Community on Monday, July 11 and Tuesday, July 12 in Washington, D.C.

The White House Office of Public Engagement invited Mr. Bethke Gomez because he is a national Hispanic leader in the Minnesota Latino community. The focus of this two day policy conference is to accomplish three key goals:

- Interact with key decision and policy makers in the Obama Administration from a diverse array of policy areas;
- Share concerns, constructive criticism, feedback and success stories with the Administration;
- Find ways to collaborate with the Administration and other leaders from across the country in addressing the needs of the Latino community.

“I am honored to participate in this most important conference as a representative of CLUES and the Latino community in Minnesota and am eager to share the needs of our community with our nation's leaders,” said Jesse Bethke Gomez, President of CLUES. “As the largest provider of culturally competent, linguistically appropriate health and human services for Latinos in Minnesota,—we served over 12,000 clients in 2010—CLUES has an ever widening sphere of influence and plays a crucial role in responding to the needs of the Latino community in Minnesota.”

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**About CLUES**

CLUES is in its 30th year of service to the community and is among the top twenty-five Hispanic non-profit agencies in the United States, as ranked by Hispanic Business Magazine. The agency provides a family-centric, coordinated care model of linguistically appropriate and culturally competent services to Latino and other diverse communities in Minnesota. The divisions of CLUES include: Mental Health Services; Chemical Health Services; Family Services; Economic Advancement Services; Aging Well Services; and Community Health Worker Services.