



COMUNIDADES LATINAS
UNIDAS EN SERVICIO

Comunidades Latinas Unidas En Servicio (CLUES)

PRESS RELEASE: CLUES Appoints New Executive Committee to its Board of Directors

For Immediate Release:

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Friday, May 28, 2010 – Comunidades Latinas Unidas En Servicio (CLUES) is pleased to announce the appointment of a new Executive Committee to its Board of Directors. Diego Osuna, Manager, Supplier Diversity and Development for General Mills, serves as the new Chairperson; Dr. Carmen Coballes-Vega, Dean, College of Professional Studies at Metropolitan State University, serves as the Vice-Chairperson; David Spalding, Vice-President of Business Development of Blue Cross Blue Shield of Minnesota and Chief Operating Officer of MII Life, serves as the Treasurer; and Sandra Balaguera, Employee Relations Manager, Distribution Centers/Hispanic Relations at Target Corporation, serves as the Secretary.

At General Mills, Mr. Osuna leads a team that partners with each division and department to bolster minority- and female-owned business partnerships. His team also develops strategic plans to continue to strengthen the diversity of the company's base of suppliers. Dr. Coballes-Vega serves as the chief academic officer of a college with four departments (Psychology, Education, Social Work, and Human Services), one school (School of Law Enforcement and Criminal Justice), and two centers (the Minnesota State Colleges and Universities Teacher Center and the Early Childhood and School-Age Career Development Center). Mr. Spalding leads business development at Blue Cross Blue Shield of Minnesota and serves as chief operating officer of the life insurance subsidiary of BCBSM, MII Life. Mr. Spalding's primary accountabilities include overall leadership and profit and loss responsibility for MII's medical banking business. At Target Corporation, Ms. Balaguera leads a team that conducts employee relations investigations and provides assistance in labor relation situations.

The Executive Committee now presides over the CLUES Board of Directors, which counts as active members Dr. "Rusty" Barceló, Mr. Michael Rodríguez Goodson, Mr. Rafael Marquez, Father Kevin McDonough, Mr. Tony Rodríguez, Mr. Tom Schnack, Ms. Luz Maria Serrano, and Mr. Alejandro Suarez. New Chairperson Diego Osuna replaces former Chairperson Patrick Kelly, a senior partner at Fredrikson and Byron, LLP. During his decade-long tenure as a board member of CLUES' Board of Directors, Mr. Kelly oversaw the production and refinement of the bylaws which currently govern the Board's activities and was a vital, contributing member of CLUES' Capital Campaign Committee.

Jesse Bethke Gomez, President of CLUES, stated, "On behalf of the staff, clients, volunteers, friends and supporters of CLUES, we are extremely thankful to Patrick Kelly for generously serving on the CLUES Board for ten years. We are also very excited about our new executive committee leadership, which will surely continue to propel CLUES forward and amplify our strength as an organization."

CLUES is in its 29th year of service to the community and provides a family-centric, coordinated care model of linguistically appropriate and culturally competent services to the Latino community, including: Mental Health Services; Chemical Health Services; Family Services; Economic Advancement Services; Aging Well Services; and Community Health Worker Services.

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