



COMUNIDADES LATINAS  
UNIDAS EN SERVICIO

**FOR IMMEDIATE RELEASE:**

**Comunidades Latinas Unidas En Servicio (CLUES) to Hold its 8<sup>th</sup> Annual  
Job Fair and Community Resource Expo on Thursday, October 7<sup>th</sup>**

**Over 1,000 Job Candidates Expected to Attend in Search of Jobs and Benefits as well as to Explore  
Career Growth and Community Resources**

*St. Paul & Minneapolis – October 7, 2010* – Comunidades Latinas Unidas En Servicio (CLUES) is pleased to announce that it will hold its eighth annual Job Fair and Community Resource Expo on Thursday, October 7<sup>th</sup> at the Midtown Global Market on East Lake Street (920 East Lake Street) in Minneapolis from 10:30 a.m. until 3:30 p.m. Already one of the leading diversity job fairs in Minnesota, this year's Job Fair and Community Resource Expo promises to be just as exciting and beneficial for job seekers as well as companies looking to diversify their workforce and scout for talent. Forty employers from among Minnesota's most influential companies and organizations will participate and over 1,000 job seekers are expected to attend this year's job fair.

At the job fair, job seekers will get the chance to learn about the hiring process of many major companies, financial institutions, and businesses headquartered or with offices in Minnesota by meeting face-to-face with their recruiters. Attendees will also have the opportunity to connect with organizations and community resources that will showcase their available services. The following industries will be represented at CLUES' 2010 Job Fair and Community Resource Expo: Accounting; Administrative; Assembly; Automotive; Banking; Clerical; Construction; Customer Service; Delivery; Drivers; Education; Food Industry; General; Labor; Government; Healthcare; Hospitality; Human Resources; Information Technology; Janitorial; Law Enforcement; Maintenance; Marketing; Medical; Military; Production; Restaurants; Retail; Sales; Security; Transportation; and Warehouse.

“We know that by 2030, Minnesota's diverse communities will grow by 77%. Cultural diversity in the workplace utilizes our country's skills to the fullest, helps to reflect the customer base, and brings cultural sensitivity and awareness of the fastest growing market segment in the nation,” noted Jesse Bethke Gomez, President of CLUES. “The Expo provides companies, agencies, and job seekers a single place to discover what opportunities are available as well as talk to people who are actually hiring and offering community resources.”

Through job fairs alone, CLUES has connected over 5,000 minority job candidates with over 260 companies. CLUES' Job Fair and Community Resource Expo is a part of CLUES' Economic Advancement Services (EAS). Nationally recognized by the Annie E. Casey Foundation and the National Council of La Raza (NCLR), CLUES' EAS consists of Employment Services, Education Services, the Financial Empowerment Program, and the Learning Together Program and employs a linguistically appropriate and culturally proficient, family-centric program model to assist individuals and families in overcoming barriers to family stability and economic prosperity. Families enjoy improved parenting, financial stability, healthier home environments, and academically and socially successful children who pursue educational goals, careers, and economic independence to build stronger communities.

With increasing client diversity, CLUES has evolved into a community agency in order to meet the needs of all our diverse clientele; we currently provide Economic Advancement Services in fourteen languages to ensure that language, ethnic and cultural differences are not barriers to accessing and participating in services. Over the

years, we have assisted nearly 12,000 diverse jobseekers obtain jobs, progress in their jobs, and ultimately achieve economic success.

CLUES is in its 29th year of service to the community and is among the top twenty-five Hispanic non-profit agencies in the United States, as ranked by Hispanic Business Magazine. The agency provides a family-centric, coordinated care model of linguistically appropriate and culturally competent services to Latino and other diverse communities in Minnesota, including: Mental Health Services; Chemical Health Services; Family Services; Economic Advancement Services; Aging Well Services; and Community Health Worker Services.

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