



COMUNIDADES LATINAS
UNIDAS EN SERVICIO

**PRESS RELEASE: Star Tribune names
Comunidades Latinas Unidas En Servicio (CLUES) to
Star Tribune's Top Workplaces 2010**



For Immediate Release:

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Minneapolis, MN July 1, 2010 – Comunidades Latinas Unidas En Servicio (CLUES) has been named one of the Top Workplaces in the Twin Cities metro area based on an employee-based survey project from the Star Tribune. The Star Tribune Top Workplaces special section was published in the Star Tribune on Sunday, June 20. The report can also be found at StarTribune.com/topworkplaces.

Produced by the same team that compiles the 19-year-old Star Tribune 100 report of the best-performing public companies in Minnesota, Top Workplaces recognizes the most progressive companies in the metro based on employee opinions about company leadership, career opportunities, workplace flexibility, compensation and benefits. The analysis included responses from over 33,000 employees at Minnesota public, private and nonprofit organizations.

The rankings in the Star Tribune top places to work are based on survey information collected by Workplace Dynamics, an independent company specializing in employee engagement and retention.

Comunidades Latinas Unidas En Servicio (CLUES) was ranked number forty-one on the small company list.

Jesse Bethke Gomez, President of CLUES, stated, "On behalf of the Board of Directors and staff of CLUES, we are greatly pleased to receive this important recognition of our efforts to provide our staff a supportive, dynamic, and flexible workplace that fosters innovation, a spirit of service, and rewards employee growth and development."

Star Tribune Publisher Michael J. Klingensmith said, "I congratulate each of the companies in the Star Tribune Top Workplaces on their outstanding accomplishment. They have succeeded in creating a positive workplace for their employees during very challenging economic times."

CLUES is in its 29th year of service to the community and is among the top twenty-five Hispanic non-profit agencies in the United States as ranked by Hispanic Business Magazine. The agency provides a family-centric, coordinated care model of linguistically appropriate and culturally competent services to Latino and other diverse communities in Minnesota, including: Mental Health Services; Chemical Health Services; Family Services; Economic Advancement Services; Aging Well Services; and Community Health Worker Services.

To qualify for the Star Tribune Top Workplaces, a company must have more than 50 employees in the Twin Cities metro area. Over 1,000 companies were invited to participate. Rankings were composite scores calculated purely on the basis of employee responses.

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