



COMUNIDADES LATINAS  
UNIDAS EN SERVICIO

**Comunidades Latinas Unidas En Servicio**  
**PRESS RELEASE: President of CLUES named in Minnesota's "100 Most Influential Health Care Leaders" by Minnesota Physician Newspaper**

**For Immediate Release:**

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**Monday, September 8, 2008** – Jesse Bethke Gomez, MMA, President of Comunidades Latinas Unidas En Servicio (CLUES), was named as one of Minnesota's "100 Most Influential Health Care Leaders" by *Minnesota Physician* newspaper. Mike Starnes, Publisher of *Minnesota Physician*, said: "We conduct this feature once every four years to help illustrate the scope and breadth of the health care delivery system here in Minnesota. We want to help provide an understanding of what the health care systems delivers, show what a wide range of care is provided, and highlight the individuals involved in providing care in different ways. It gives an overview of different businesses and individuals who make up the delivery system and helps Minnesotans to better utilize the system."

All 100 members featured were asked to respond to the question, "What are the most challenging issues you see facing health care today?" Jesse Bethke Gomez replied, "In 2004, the cost of health care in Minnesota was \$30.8 billion dollars. By 2030 that number is projected to grow to \$211 billion dollars, which will be unsustainable. The various health care sectors need to work together to discover new and more efficient models for health care delivery that at the same time will increase elasticity and responsiveness for Minnesota's bi-modal growth of both our diverse and aging populations."

In response to being included in this group of leaders, Jesse stated: "On behalf of our Board of Directors, a dedicated staff, clients, community support and our collaborating agencies, I am most grateful to *Minnesota Physician* for the selection to the 100 Influential Health Care Leaders in Minnesota."

CLUES is in its 27<sup>th</sup> year of service to the community. The agency was recently ranked among the top 25 Hispanic Nonprofits in the United States in 2007 by Hispanic Business Magazine. CLUES provides a continuum of linguistically appropriate and culturally competent services including: Mental Health Services, Chemical Health Services, Family Services, Aging Well Services, Community Health Worker Services, and Economic Advancement Services in employment, education and financial literacy.

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