



COMUNIDADES LATINAS
UNIDAS EN SERVICIO

For Immediate Release

Local Latino Community Leader Recognized by the Consulate of Mexico

Years of hard work and dedication earn high honors for

Jesse Bethke Gomez, president of CLUES

ST. PAUL, Minn. – September 15, 2006 – The Consulate of Mexico in Saint Paul announced Jesse Bethke Gomez, President of Comunidades Latinas Unidas En Servicio (CLUES), as the distinguished recipient of the Ohtli Recognition. The Ohtli Recognition is given to people who have dedicated the majority of their personal and professional lives to bridging the gap for Mexicans living outside their country of origin. “Ohtli” is the Nahuatl word for “pathway.”

With more than eleven years leadership at CLUES, Bethke Gomez is dedicated to working for the betterment of the Twin Cities community. He has worked tirelessly on issues including: increasing healthcare access for Minnesota’s Latino community, helping people to overcome barriers to work, advancing wealth creation for diverse communities, and promoting civic engagement as a means for advancing civility and the capacity of people to care for one another. He has raised more than \$40,000,000 in contributions during his professional career.

“Jesse has proven his dedication to the Latino community time and again and we appreciate his efforts to provide Mexican compatriots the opportunity to succeed in realizing their full potential,” said Nathán Wolf, Cónsul of México. “We are confident he will continue to advance the standards of living for his fellow community members.”

Bethke Gomez will be recognized next Friday, September 15, 2006 at the 196th Anniversary of The Independence of Mexico celebration, corresponding with start of the National Hispanic Heritage Month.

Bethke Gomez also serves on the Boards of Directors for numerous organizations throughout the Twin Cities, including: the Guthrie Theater, the Minneapolis Foundation, the Catholic Spirit Publishing Company, and the Jeremiah Program.

Bethke Gomez is a graduate of the Minnesota Executive Program for Advanced Strategic Leadership of the Carlson School of Management and holds a Master’s of Management and Administration degree, with an emphasis in strategic planning from Metropolitan State University. His previous leadership experience includes Minneapolis Chapter of the American Red Cross, the Twin Cities Greater United Way and the Metropolitan Economic Development Association.

“It is a great privilege to be able to serve Minnesota’s Latino community, and to be a part of the CLUES organization,” said Bethke Gomez. “I am most honored to receive the Ohtli Recognition

and to be a friend of the Consulate of Mexico in all the ennobled work that they do for Mexican people living in Minnesota.”

CLUES is Minnesota’s premier provider of behavioral health and human services for the Latino community. Celebrating 25 years of service, CLUES provides a continuum of five linguistically appropriate and culturally proficient core services: Mental Health, Chemical Health, Elder Wellness, Education and Employment. CLUES has three service sites in St. Paul and Minneapolis. A community builder and catalyst for change, CLUES provides services that holistically advance and enhance the quality of life of Latinos in Minnesota. In 2005, CLUES had over 26,000 client visits and 12,000 calls for information and referrals. Visit www.clues.org to learn more.

The Consulate of Mexico in St. Paul is the 46th Consulate of Mexico in the United States. The head of the consulate is Cónsul Nathán Wolf, who oversees a four state area: Minnesota, North Dakota, South Dakota and Western Wisconsin. The Consulate of Mexico in Saint Paul serves a number of purposes: to protect the rights and interests of Mexicans abroad, to issue documents to Mexican national and those doing business with Mexico, to promote the nation abroad and to strengthen the relationship between Mexico and other communities.

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Editor’s note: Photos available, please contact Stacy Opitz or Heather Johnson

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