

**FOR IMMEDIATE RELEASE**

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**Eduardo Barrera selected as CLUES' Economic Vitality Division Director**

*Saint Paul, MN – November 13, 2015.* Eduardo Barrera was recently selected as CLUES' Economic Vitality Division Director. In this role, Eduardo will be responsible for managing and providing vision and oversight to CLUES' Workforce, Employment, Education, Financial Services, Housing, and Resource Navigation Programs. He will assume his new role on December 14.



“Eduardo’s strong background in economic development, housing, employment, and neighborhood/community development made him stand out for this position. He has extensive experience in advancing economic equity and creating opportunities and access for communities of color in Minnesota and California. We are very excited to have him join the CLUES family again,” said CLUES’ President, Ruby Lee.

Eduardo Barrera worked at CLUES early in his career. Most recently he served in the Department of Planning and Economic Development for the City of Saint Paul. He has a Masters’ Degree in Public Affairs from the University of Minnesota’s Hubert H. Humphrey Institute and a B.A. in Human Services Administration from Metropolitan State University. .

Throughout his career, Eduardo has also worked at Neighborhood Development Alliance (NeDA), Neighborhood Development Center, Northcountry Cooperative Development Fund, the Wilder Foundation, the State of Minnesota, MAAC Project, and the City of Saint Paul.

At these institutions and others, Eduardo has worked to increase economic opportunities through employment and career counseling, education in ESL, reducing the homeownership gap in underserved communities, developing cooperative and multifamily affordable housing financing, and providing renewable energy for affordable housing and communities. Additionally, as a minority entrepreneur trainer, he has provided guidance to new immigrants seeking to establish small businesses in Minnesota.

He is a founding board member of the Latino Economic Development Center, and he has served as a board member at various community based organizations as well as commissioner at the Saint Paul Planning Commission. In addition, he facilitates numerous conversations with the “Race: the Power of Illusion” curriculum.

CLUES was founded in 1981 for Latinos by Latinos. Today, CLUES is the largest Latino-led non-profit in Minnesota, serving over 12,000 individuals in direct services each year. Programs aim to move families forward in a two generation approach by connecting them to the skills and resources they need to thrive. CLUES’ health and family well-being services include a range of mental and chemical health services, family supports, elder care, and community health education. Asset and economic prosperity programs include financial education; homeownership classes; free tax preparation; children, youth, and adult education; employment; and workforce development. For more information about CLUES, please visit [www.clues.org](http://www.clues.org) or follow us on [Facebook](#) and [Twitter](#).

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